CRANHILL
Transforming Lives!

CRANHILL Winterfest
A FREE COMMUNITY EVENT

14444 17 Mile Rd Rodney, Michigan 49342 | (231)796-7669 | info@cranhillranch.com | www.cranhillranch.com

Dear Community Business Partners,

We're excited to announce CranHill's WinterFest, coming up on January 24 and February 21! This year, we're hosting two free, family-friendly events at our 380-acre campus, and we'd like to invite your business to join in on the fun.

WinterFest is all about creating memorable experiences for families, and we've got an array of winter activities like snow tubing, ice skating, ice wall climbing, wagon rides, snowshoeing, broomball, pony rides, marshmallow roasting, and delicious food. Last year, we had the pleasure of hosting around 2,000 people, and we're expecting an even larger turnout this year!

As we prepare for WinterFest, we're reaching out to our local business partners to help join us in providing these activities and provide a complimentary lunch for attendees. In return for your sponsorship, we'll offer various marketing opportunities to showcase your business during the event.

We've attached a list of sponsorship options and the associated marketing benefits for your consideration. Please take a moment to review the information and let us know how you'd like to get involved and make this year's WinterFest the best one yet!

The deadline for inclusion on our promotional materials is December 1st, 2026. We're excited to have your business on board for WinterFest, and we look forward to working together to make it a great success.

Thank you for your support and commitment to our community.

Scott Barger
CranHill Ranch
President
231-796-7669
scott@cranhillranch.com
www.cranhillranch.com/winterfest

