



Dear Community Partner,

We are excited to invite you to become a community partner for CranHill's Community Winterfest, a free, family-friendly event we're hosting on **January 25 and February 15, 2026**.



Last year, we were thrilled to welcome over 2,500 people to our campus for a day of classic winter fun. Attendees enjoyed everything from snow tubing and ice skating to ice wall climbing, snowshoeing, broomball, petting farm, wagon rides and so much more. This year, we're anticipating an even larger crowd, and we want to ensure we can continue to offer these incredible experiences completely free of charge.



As a sponsor, your support will directly help us cover the costs of these popular activities and provide a complimentary lunch for everyone who attends. In return, your business name and logo will be seen by thousands of local families, and you will receive valuable marketing exposure.



See our website for more information on this year's event: www.cranhillranch.com/winterfest

General Sponsorship Benefits - All sponsorships include the following marketing benefits:

- **Special mentions** throughout the event.
 - **Recognition on our social media platforms** (Facebook, Instagram, etc.).
 - **Logo placement** on the official CranHill Winterfest webpage.
 - Your logo on more than **5,000 posters and fliers** distributed throughout the community.
 - Logo featured on **activity maps and information packets**.
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Sponsorship Levels

Title Sponsor - \$5,000

- Banners with your logo at multiple prominent locations at the event.
- Enhanced logo placement on all printed materials, social media, and the webpage.

Lunch Sponsor - \$2,500

- A banner with your logo displayed inside and outside our dining hall.
- Enhanced logo placement on all printed materials, social media, and the webpage.

Snack Sponsor - \$1,250

- A banner with your logo prominently displayed at all snack and drink locations.
- Enhanced logo placement on all printed materials, social media, and the webpage.

Wagon Sponsor - \$750.00

- A banner with your logo prominently displayed on all tractor-drawn wagons.
- Enhanced logo placement on all printed materials, social media, and the webpage.

Activity Sponsor - \$250.00

- A banner with your logo displayed at one activity location.
 - **Bonus Activity Sponsorships**
 - **Activity Mega Sponsor - \$1,000.00** Your logo at five activities for the price of four
 - **Activity Super Sponsor - \$500.00** Your logo at three activities for the price of two
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Ready to Partner with Us?

Your support is vital to the success of Winterfest, and we are excited to have you as a partner in this community event. To ensure you're included in all our printed marketing materials, please submit your sponsorship payment and a high-resolution logo no later than **December 1, 2025**.

Please contact us to confirm your sponsorship level or if you have any questions.

Joel Russcher

Advancement Director



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[Candid Profile Link](#)