

Elevate Winter Teen Retreats are designed specifically for Junior and Senior High students to get away, have a great time connecting with youth leaders and other students, and ultimately grow closer in their relationship with Jesus Christ. These weekends are meant to be exciting, memorable, and inspiring. We are here to walk with you from the moment you register to the time you head home. It's our goal that your experience with us is positive and stress free! Feel free to contact us at any point with questions or concerns. We are here to serve you, and

ELEVATE WEEKENDS

BAND: MATT MOORE JANUARY 26-28 SR. HIGH **SPEAKER: JOE CASTANEDA**

SPEAKER: JAY TRAINER

BAND: THE BRANCH MUSIC SPEAKERS: OFF THE WALL DISCIPLESHIP (DON + TRAVIS)

Student: Starting at \$129 Leader (1 per 7 campers): \$85 Additional Leaders: \$129

EARLY BIRD DISCOUNT

Start the registration process by November 1 2022 to lock in the \$119 student price. Final numbers do not need to be confirmed at this time. After November 1, student pricing raises to \$120 per student.

14444 17 Mile Rd. Rodnev, MI 49342 231.796.7669

Nate Hinken Program Director nate@cranhillranch.com

TO REGISTER

Online: cranhillranch.com/elevate Over the Phone: 231.796.7669 (8am-5pm, M-F)



Move into Cabins

9:00 pm Session 1 -Worship and Speaker



Brain Williams is the Lead Pastor at restoration Church in Traverse City, Michigan.

a Worship Pastor and Youth Pastor for many years Brian felt God's call to start a

Brian loves Jesus, loves to teach, and loves connecting with people. After serving as

different kind of church. A church that is connected to its community in a deep and

transparent way to meet people right where they are and chase after Jesus together.

cranhillranch.com/elevate



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We are so excited for our 2024 Winter Teen Retreats! We also know that the

postive experience of a Cran-Hill Winter Teen Retreat starts long before you set foot on our property. We have put together a promotional schedule that we have found to work well to maximize promotion of your retreat leading up to the

that you can!

BY NOVEMBER 1ST, 2023

your students!

6-8 WEEKS OUT

Start your registration process

online or over the phone to

lock in early bird pricing for

SADDLE RIDGE CABINS

2 BUNK ROOMS WITH BATHROOMS 1 COMMON MEETING SPACE GAS FIREPLACE







☐ 3 MONTHS OUT Hold a parent meeting to get

the parents and kids in your ministry excited! Don't forget to use the Elevate Winter Teen Retreat Flier.

reatreat. Feel free to use as much or as little as you would like, we want you help

you connect with your students and build excitement in your group the best way

Build some hype! Provide an sign up. This is a great time to

☐ 1-2 WEEKS OUT

your numbers.

☐ 6 WEEKS OUT

☐ 4 WEEKS OUT

☐ 2 WEEKS OUT

Make sure you are reminding

retreat. This would be a great

place to use the Winter Teen

Retreat Slide Announcement.

students about signing up for the

Start to take care of the paperwork -

liability waiver forms, a list of any

food allergies, and a retreat roster.

www.cranhillranch.com/elevate

students, and call our office at

forms can be found at

Finalize your roster of

231.796.7669 to confirm

information and copies of required

Make sure that all of your

Don't worry! We've got all the promotional materials you need at ranhillranch.com/elevate-media-kit

JANUARY 19-21 JR. HIGH SPEAKER: BRIAN WILLIAMS

FEBRUARY 9-11 JR. HIGH BAND: JOE GUERRA

FEBRUARY 16-18 SR. HIGH

8 am Breakfast (Group 1) 8:45 am Breakfast (Group 2)

8:30 pm

9:45 am

8:15 pm Leader Meeting

9:45 pm Small Group Time

12 am Store Closes

12:30 am Lights Out

Session 2 - Worship and Speaker

10:30 am Small Group Time Tubing Hills, Broomball, Snowshoeing, Ice Skating, X-Country Skiing, and

Game Room Open Lunch (Group 1)

7–7:45pm Group Registration at the Barn Store. Receive housing/meal assignments.

Tubing Hills, Broomball, and Game Room open

Lunch (Group 2)

Activities Open! Trail Rides, Archery Tag, Snowshoeing, Ice Skating, X-Country Skiing

Tubing Hills, Ice-Climbing, Broomball, Game Room, and Barnstore Dinner (Group 1)

Dinner (Group 2)

Session 3 - Worship and Speaker

Small Group Time Activities Open - Broomball Tournament!

Session 4 - Worship and Speaker

Depart as needed, or stay and play.

Breakfast (Group 1)

8:45 am Breakfast (Group 2)

10:30 am Small Group Time

12:30 am Lights Out





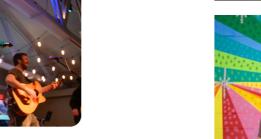
Archery Tag **Broomball** (with a tournament scheduled Saturday night!) Ice Climbing Snow Shoeing Ice Skating 3 Different Tubing Hills Trail Rides on Horseback* (additional cost)

And plenty more!









JANUARY 26–28

loe grew up in Oregon and is married to Traci who was born and raised in Washington state. The two met in high school, and both felt God's call in their lives toward full-time Christian service. Joe had always felt a pull toward youth ministry and when he completed college with a youth ministry degree in 1995, he began work at a small Christian camp in NW Washington. After Traci finished school the following year, the two were wed in December of 1996 and began a youth pastorate n Seattle. After some extended time in ministry, God orchestrated an encounter rith Doug and Dawn Routledge. With them, Joe and Traci found kindred hearts for ninistry and finally a little glimpse of the reason behind God's plan to move them from family and friends on the west coast, to the rural communities of NW Michigan. Today they are thrilled to be a part of the Crossroads Farm ministry extension in NW Michigan and are looking forward to having a front-row seat to God's plans for this ministry to reach deep into the heart of teenagers all across Rural America.



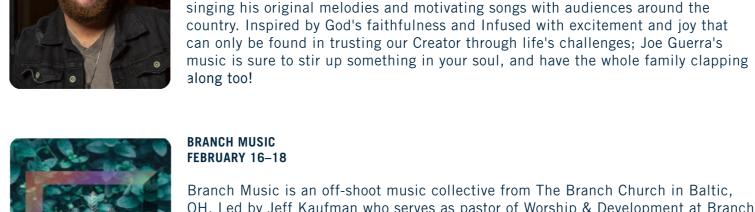
Brian is married to his wife Leah and they have 4 great kids.

Jay Trainer is a passionate follower of Christ, a husband, a father, an evangelist focused on students, and a ministry resource partner. He is the founder and coach f Infuzion, an itinerant youth ministry team. He travels with Infuzion in the US and anada, advocating excellence in organizations, individuals, and the people they



OFF THE WALL DISCIPLESHIP (TRAVIS) FEBRUARY 16-18

Travis is the Co-Founder of Off The Wall Discipleship, a gap year discipleship ministry for young adults, and the Pastor of Teaching and Discipleship for the Branch Church. Travis is married to Beki, who is originally from Northern Ireland and has two young boys Tekoa and Reu. He is passionate about life-on-life discipleship, traveling, golfing, and the Cleveland



FEBRUARY 16-18

Thrive Church in Mt. Pleasant.

ANUARY 26-28

FEBRUARY 9-11

Branch Music is an off-shoot music collective from The Branch Church in Baltic, OH. Led by Jeff Kaufman who serves as pastor of Worship & Development at Branch Church they are a group of musicians that love music and making it together. They are also partnered with Off The Wall School of Music where many of the musicians teach and train students. They love playing for coffee shops, churches, camps, and ther events and encouraging people to pursue Jesus with passion.

Matt Moore is an independent singer/songwriter and worship leader from Mount

Pleasant, Michigan. Launching his solo career in 2007, He has performed around

music style with a unique perspective that has been forged through his years in the

disappoint. Along with his music career, Matt also serves as the Worship Pastor at

Dave Mead hails from Gladwin, Michigan, and has been traveling since he was a kid with his

singer/songwriting parents. "Music has been a way for me to connect with things that tend to

to the hopeless, healing to the hurting, peace for the anxious, and love for the lost and lonely.

ie deep within the soul of humanity. Music inspires, motivates, and brings indescribable

clarity to me. It taps into emotions like love, joy, peace, sorrow, loss, and pain. It gives hope

Because of this, writing music has become a way to remind me of what is most important

Now a singer/songwriter himself and travels around sharing his music of hope with everyone.

allow people to engage fully in the experience and have opportunities to take a look at who

What began as a childhood hobby in the cornfields of Illinois grew into a full-blown

life passion for singer-songwriter Joe Guerra. Fueled with a desire to use music to

share truth and inspire others to be all that God created them to be; he's been

ave's passion for people and music has driven him to create high-quality environments that

and motivate me to do whatever it takes to keep fighting for it."

we are, why we are here, and where we are going.

music industry and in ministry. Matt has become a must-see artist and does not

2000 events with some of the biggest names in Christian music. Matt blends his rock

When you register your group, we will assign housing that best fits your group size.

We included pictures of our accomodations so you can see where you may be staying. Feel free to check out our website or give us a call with any questions!

APPALOOSA LOOKOUT, BUCKSKIN BEND, MUSTANG VALLEY, PALOMINO PASS, QUARTER HORSE CANYON

2 LEADER ROOMS WITH A SHARED BATHROOM PAVILION ACCESS WITH WOOD FIREPLACE







THE LODGE

7 BUNK ROOMS 2 BATHROOMS CONNECTED TO DINING HALL





RETREAT CENTER

5 BUNK ROOMS 2 BATHROOMS 2 MEETING SPACES

WOOD FIREPLACE

incentive for the first kids to start using the provided social media graphic!

Print out and put up the provided posters around your church, and show the promo video at church.

students have a packing list, and are PUMPED for a great retreat!

MAKE SURE TO HEAD TO OUR WEBSITE FOR YOUR MEDIA KIT!

Download whatever you would like to use, and let us know if you have any questions!

cranhillranch.com/elevate cranhillranch.com/elevate 2 cranhillranch.com/elevate 5 cranhillranch.com/elevate 6